Today’s Agenda

• Update on the campaign
• Discussion: making philanthropy a ‘core competency’ of Rice University
Campaign Total vs. Campaign Plan

Total to date: $479.9M

Year end goal: $600M

Includes $5 million in verbal commitments.

As of July 31, 2008
Campaign Commitments By Program (dollars in millions)

- **Rice Annual Fund**: $20.4
- **Foundations**: $75.4
- **Corporations**: $21.8
- **Principal Gifts**: $167.0
- **Major Gifts**: $72.0
- **Planned Gifts**: $102.8
- **Other Gifts**: $20.4

Commitments to be Raised: $520.1

**Principal Gifts** are those commitments from individuals of $5M or more.

**Major Gifts** are those commitments from individuals of $50k - $4.9M.

**Other Gifts** are those gifts from individuals of less than $50k (excludes gifts to Rice Annual Fund).

As of July 31, 2008
Campaign Commitments by Source

- Alumni: 55%
- Friends: 17%
- Foundations: 16%
- Corporations: 5%
- Estates: 7%

as of July 31, 2008
Campaign Progress: Schools and Programs

as of July 31, 2008

RICE
The Centennial Campaign
No Upper Limit. Still.

Commitments to Date & Remaining to Raise

(in millions)
The Centennial Campaign

No Upper Limit. Still.

Campaign Progress: Presidential Priorities

As of July 31, 2008

- Scholarships
- Residential Colleges
- Recreation & Wellness Center
- Interdisciplinary Centers
- Rice Annual Fund

(in millions)

- Commitments to Date
- Remaining to Raise
Rice Annual Fund

- FY09 goal: $6.6M
  - FY07 actual: $5.5M
  - FY08 actual: $6.3M

- Alumni participation goal: 37%
  - FY07 participation: 35%
  - FY08 participation: 35%
Transforming extraordinary students into extraordinary leaders.

Goal: $400M

The Centennial Campaign will fuel the expansion of our deeply-held commitment to undergraduate and graduate education and prepare the next generation of leaders to make a distinctive impact in the world.
Facing challenges. Generating solutions.  

The Centennial Campaign will generate extensive investment in our research enterprise so that we can put our interdisciplinary and multi-institutional collaborations to work to solve problems that face us all.

Goal: $310M
Learning and leading, locally and globally.  Goal: $290M

The Centennial Campaign will foster partnerships with leading institutions in Houston and across the world that will benefit our students and faculty and extend our global reach.
• Centennial Campaign Launch Gala
  ▪ November 6, 2008, 6 pm – West Quad

• Centennial Campaign Campus Launch
  ▪ November 7, 2008
    ▪ 10:00 am - Town Hall, Shell Auditorium
    ▪ 11:30 am - All Rice Picnic, Central Quad
    ▪ Homecoming and Reunion activities commence
    ▪ 6 pm - Autry Court Dedication and donor recognition dinner

• Centennial Campaign West Coast Launch
  ▪ November 20, 2008 at 7 pm – San Francisco

• Centennial Campaign East Coast Launch
  ▪ December 3, 2008 at 6:30 pm – New York City
Discussion

- Campaign should mobilize all stakeholders to care about our mission and support faculty/students
- Faculty play a key role in this process
- How can we improve our collective ability to promote philanthropic giving to Rice?
- Ideas?